

# Space to think

in the heart of London

- Capture every minute of your focus group
- Arrange the space to create the right atmosphere
- Enjoy a hassle-free experience



# Holborn Focus

## designed with you in mind

Holborn Focus is a state of the art, flexible viewing facility run by research professionals for research professionals. Located in central London, just one minute from Holborn tube station, the facility is the perfect location for focus groups, breakout groups and depth interviews. We offer comfortable surroundings in which to conduct research and, most importantly, space for you to think, create and innovate. What's more we have achieved membership of the Viewing Facilities Association (VFA).



*“The staff are extremely helpful and capable, the AV equipment is first-rate, and the location is a huge advantage for getting professional audiences. A really good central London facility that we will use again.”*

ComRes

### ▶ Studio

Our studio boasts the latest audio/visual equipment enabling you to use multi-media material with respondents and to record and capture every minute of your focus group.

Our flexible space can be arranged to suit the mood you are trying to create –whether that’s a relaxed setting for consumer focus groups or for a more formal, boardroom style event.

Whatever your requirements, our team of studio assistants will ensure you and your guests are looked after throughout your visit. We’ll take care of all the logistical details to enable you to focus on what you do best.

*“We've used Holborn focus many times. With regards to costs, the efficient service and smooth running of the groups, we couldn't ask for more.”*

Happen



### ▶ Key facilities

- Seating for 10 respondents
- Wi-fi
- Full recording facilities (MP3, DVD and hard drive)
- High quality video recording for groups and depth interviews
- Web streaming facilities
- LCD presentation screens
- Soundproof viewing room with two-way mirror for six observers
- Second viewing room with video link and LCD screen for 12 observers
- Headphone sockets for instant translation/note-taking
- Breakout rooms
- Moderator services
- Transcription services
- Conferencing facilities for up to 40 people
- Fully stocked fridge with a wide range of refreshments
- Full catering service



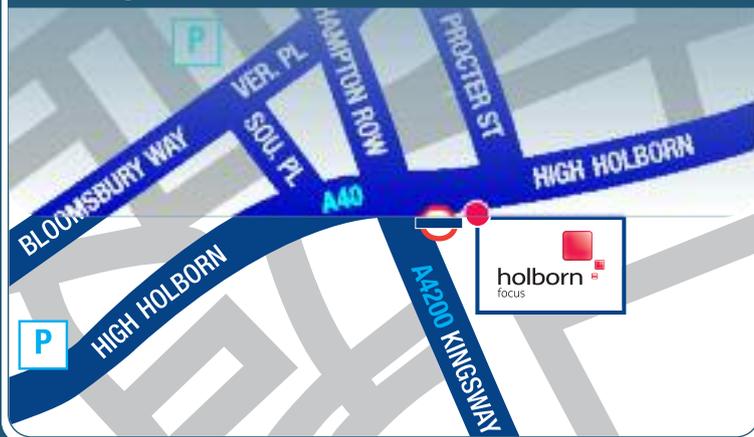
## Contact us

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or visit

[www.holbornfocus.com](http://www.holbornfocus.com)

## Map



***“I have used Holborn Focus a number of times and have found the facilities to be very well appointed, extremely convenient, and hosted by friendly, knowledgeable staff.”***

Platform (Co-operative Financial Services)



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